



About Us

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1994

Paul Smith, an NJ entrepreneur, founded Automated Check Processing. ACP processed and printed consumer checking account information for payments over the phone, where credit and debit cards could not be accepted.

2000

Paul Smith turned his check processing company into a consumer marketing company, Keystone Circulation. By 2006, Keystone Circulation was the largest magazine circulation company in America. At their peak they had three call centers, over one hundred employees, and processed over 1,000,000 subscribers every year.

2012

With consumers trending away from magazines, Smith took his infrastructure and founded Privacy Patrol, an Identity Theft Protection company. With the direct-to-consumer marketing and customer service already in place, Privacy Patrol started growing by 10,000 members a month.

2018

Utilizing the same technology platform and customer service as Privacy Patrol, American Identity Group was formed as the official group sales subsidiary of Privacy Patrol. American Identity Group specializes in the B-2-B-2-C sales model, allowing partners to benefit from economies-of-scale pricing with the same trusted protection utilized by Privacy Patrol.

2020

Title Fraud and Theft becomes one of the fastest growing cyber-crimes in America. American Identity Group adds Home Title Protection to its lineup.

Present Day

American Identity Group protects over 400,000 consumer identities per month and continues the B-2-B-2-C model, partnering with a diverse group of industries.